

How to wrap text around objects

You've probably seen documents with a picture set within a long text block, or with a "pull out quote" positioned in the middle of a text block (**Figure 1**). Designers create this effect by wrapping text around these objects. In Adobe InDesign, you can add shapes or frames within text frames and wrap text around them.



Figure 1 Design project with pull out quote

Wrapping text around a simple shape

In the steps that follow, you fill a text block with placeholder text, then draw a rectangle over the text. You then select the Wrap Around Object shape option to rearrange the text around the rectangle.

You might use this technique to add a small graphic to the middle of a text block, or to illustrate something described in the text block.

To wrap text around a simple shape:

1. Start InDesign and create a new document. Create a text frame by using the Type tool.
2. Choose **Type > Fill With Placeholder Text** to fill the frame with placeholder text.
3. Choose the **Rectangle Frame Tool** in the Tools panel (**Figure 2**) and drag the pointer over the text to draw a rectangle (**Figure 3**).

The rectangle appears over the text.

4. Make sure the rectangle is still selected. On the right side of the Control panel, click the Wrap Around Object Shape button (**Figure 4**).

Observe that the text now wraps around the rectangle (**Figure 5**).

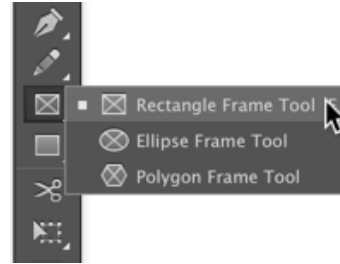


Figure 2 Tools panel

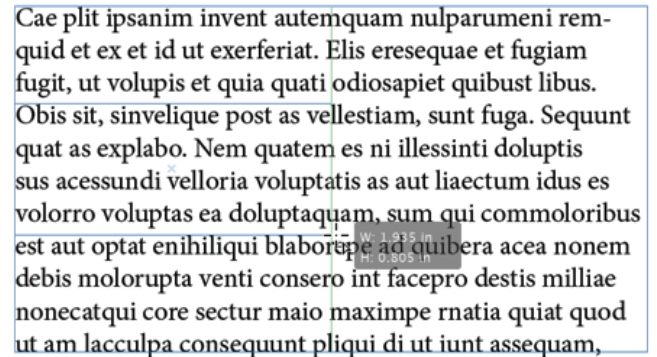
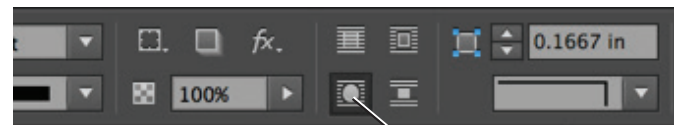


Figure 3 Rectangle drawn over text



Wrap Around Object Shape button

Figure 4 Control panel

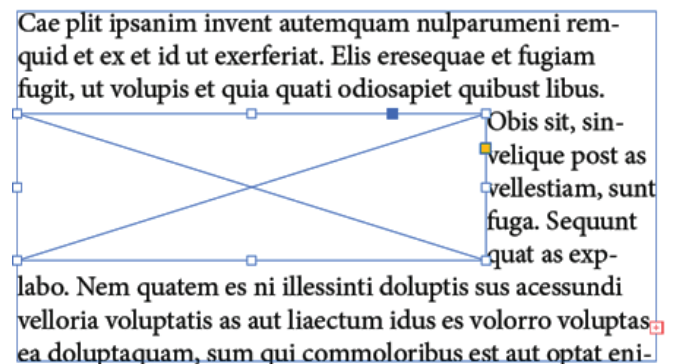


Figure 5 Text wrapped around object

Using text wrap to add a pullout quotation

Publications often include *pullout* quotations to add interest. These key quotations are highlighted in a text box and placed in the middle of a text block.

To wrap text for a pullout quotation:

1. Choose the **Rectangle Frame** tool in the Tools panel.
2. Drag the pointer over the text to draw a rectangle (**Figure 6**).

The rectangle appears over the text.

3. Make sure the rectangle is still selected. On the right side of the **Control** panel, click the **Wrap Around Object Shape** button (**Figure 7**).
4. Choose the Selection tool in the Tools panel.
5. Click the edge of the frame to select it.
6. Choose **Object > Content > Text** to change the frame to a text frame.
7. Add text to the text frame to complete the pullout quotation (**Figure 8**).

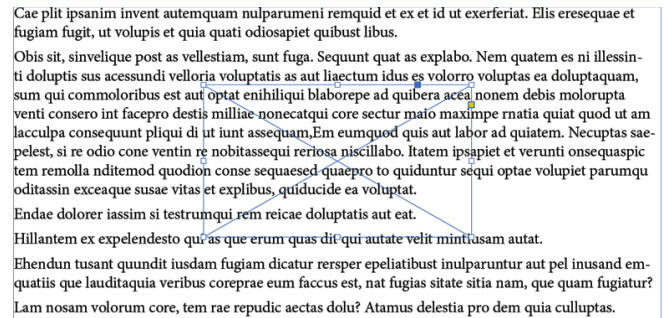


Figure 6 Frame in the middle of a text block

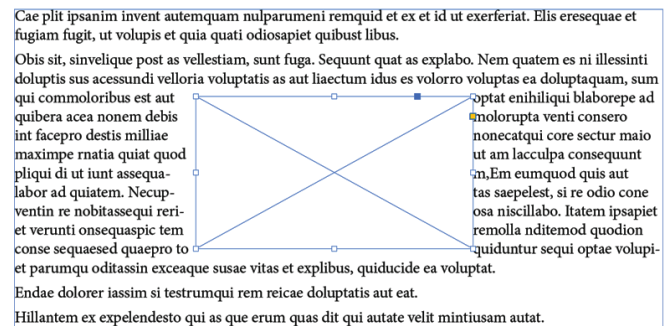


Figure 7 Wrap Around Object Shape applied

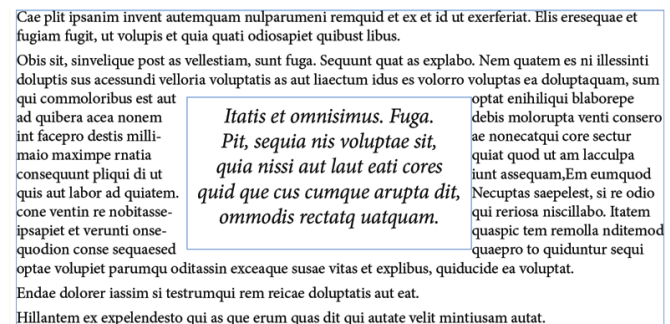


Figure 8 Pullout quotation complete

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