

DM2 GROUP VIDEO PROJECT RUBRIC

Name _____ Group _____ Period _____

TOPIC: _____ Date _____

PLANNING (10 PTS.)	SCORE	POSSIBLE
A full and detailed script was completed prior to filming		10
VIDEO PRODUCTION (55 PTS.)		
Video includes 6 different shots		10
Camera movements were included (Pan, Tilt, and Truck)		5
Camera shots were included (Close up, Medium, Long, and 2 from list)		5
Included sound effects and music which were effective		5
Title text was included somewhere in the video		5
Transitions were added throughout video for a good production		5
Video is a minimum of 60 seconds in length		5
Overall appeal and message of video		20
PROPER FILE MANAGEMENT (5 PTS.)		
Final Commercial was in the proper formats (.mov)		3
File was properly submitted (copied to Scales)		2
PEER EVALUATION (25PTS.)		
Your score from the Peer Evaluation Survey		25
Total Score		100

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